



## **MEMBER STRATEGIC ALLIANCE FAQs-BLAIR FAMILY YMCA**

Updated July 2025

**Question: I have heard the word “Strategic Alliance” used; what does it mean?**

**Answer:** “Strategic Alliance” means that we will come together and operate legally as one organization recognized by the government as one 501(c)3. There will be shared resources, staff, finances, etc.

**Question: Will the Blair Family YMCA name remain the same?**

**Answer:** The name of the Blair Family YMCA will remain the same and the branch will become a part of the YMCA of Greater Omaha Association, acting as our 14<sup>th</sup> YMCA location.

**Question: What locations are now included in my membership?**

**Answer:** All YMCA of Greater Omaha locations are a part of all memberships which includes locations in both Nebraska and Iowa.

**Question: What does this mean to my membership privileges?**

**Answer:** As a current Blair member, you can use any YMCA of Greater Omaha location now through the strategic alliance by referencing Y-USA’s Nation-Wide Membership benefits. Additionally, after the strategic alliance is complete, you will be able to participate in programming at the YMCA of Greater Omaha member rate at our locations. You will receive communication when the program benefit begins.

**Question: Will this change my membership?**

**Answer:** Your membership experience and program offerings will only strengthen and enhance through the coming together of our two Ys. We are grateful for your involvement at our Y and look forward to continuing to help you and your family learn, grow and thrive.

**Question: Will the cost of membership or programs increase now?**

**Answer:** As we work through the strategic alliance process over the following months, we will communicate directly with you on all membership and program changes. We anticipate more membership details will be available in August.

**Question: Will the uniqueness of my local branch be preserved?**

**Answer:** As a Y, we take pride that our focus is on our local community. Each location will maintain its unique feel and continue to serve and strengthen the communities in which they are located.

**Question: What if I have more questions that aren’t answered here?**

**Answer:** As we move through this process, we may not have all the answers immediately, but we remain committed to making answers available on our website as soon as we are able.