

## FIVE EXCITING INITIATIVES MADE POSSIBLE BY MACKENZIE SCOTT'S GENEROUS \$ 10 MILLION DONATION

### EQUITY AND INCLUSION

This initiative will provide more resources and activities for YMCA members to help ensure equitable and inclusive experiences.



Urban community support and outreach



Bilingual support



Accessibility improvements



Financial assistance

### INFRASTRUCTURE IMPROVEMENTS

A portion of the donation will be used to improve facilities, ensuring all members and participants are welcomed into a safe space.



### EMPLOYEE EQUITY AND DEVELOPMENT

Employees are an integral part of our YMCA community, so part of the donated funds will be used to strengthen our employee experience and retain our talented team members.



Increasing the minimum wage at metro YMCAs to \$11 an hour



Expanding learning and development opportunities



Improved technology

### TECHNOLOGY AND INNOVATION



Virtual programming



Cybersecurity improvements



E-sports initiative



Improved health and wellness equipment



Technology for member experience



To improve security, enhance programming and replace obsolete software and hardware, a portion of the donation will help significantly upgrade technology.

### ORGANIZATIONAL SUSTAINABILITY

A portion of the funds will be set aside to help ensure organizational sustainability. This will provide funding for future needs as they arise and ensure the metro YMCAs are well-positioned and financially stable for many years to come.

